



KEYPATH

PARTNER PROFILE





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“IN MAVIM WE FOUND A TECHNOLOGY SOLUTION THAT EXACTLY MATCHED OUR CONSULTANCY APPROACH AND ADDED A VALUABLE DIMENSION TO OUR SOLUTION OFFERING”

Nicholas Warn, Managing Director | Keypath Ltd

It's a well-known fact that most business performance improvement initiatives fail to live up to expectations. Although started with the best of intentions they easily suffer from the usual pitfalls that prevent successful achievement of objectives, such as inadequate planning, failure to manage risks effectively, no linkage to strategy, and lack of communication/engagement with the workforce. Keypath works with clients to overcome these obstacles using a proven approach, developed over many years of experience, and found in Mavim a technology solution to support and enhance its services.

KEYPATH'S CONSULTANCY SERVICES

Keypath's consultancy approach focuses on the vital connectivity between people, processes, and technology to ensure successful business performance improvement. This is coupled with methodologies that stimulate innovative change while maintaining stability and resilience in the daily business activities. Using the Mavim platform Keypath can help clients plan their business transformation programme, mitigate risks, and engage the workforce through meaningful two-way dialogue while providing a solid structure of processes to enable ongoing stable business management and corporate governance.

THE BENEFITS FOR CUSTOMERS

- ▶ The ability to successfully implement change programmes with confidence of achieving expected objectives
- ▶ Maintaining control of essential systems and services during the period of change
- ▶ Ensuring that change programmes fit the business strategy and the needs of stakeholders
- ▶ Engagement of people to gain their buy-in to the change process and ensure ongoing sustainability of improvement
- ▶ Easy adoption because it's based on familiar Microsoft technology

THE BENEFITS FOR KEYPATH

- ▶ An intuitive technology platform into which best practice models and methodologies such as the EFQM Excellence Model, ISO Standards, the Business Model Canvas can be integrated
- ▶ Adds IP capital to the value of services
- ▶ Enables the creation of ongoing partnerships with clients leading to sustainable revenue
- ▶ Differentiations from other consultancy providers, leading to increased client interest

KEYPATH'S VISION FOR GROWTH

“Providing customers with maximum added value is our goal. We help them to implement successful programmes of business transformation and performance improvement. Our satisfaction comes from seeing our clients achieve ever increasing levels of excellence in their business operations and succeeding against fierce competition in today's challenging economic environment.”