

CURRICULUM VITAE
Christopher Crowcroft MA FCA

PROFILE

An experienced Finance Director with a portfolio of consulting and advisory activities.

EDUCATIONAL AND PROFESSIONAL RECORD

1978 to 1981: Balliol College, Oxford University. Honours Degree in Law.
1982 to 1985: Chartered Accountancy articles with Price Waterhouse.
1986: Admitted to ICAEW as ACA (FCA 1996)
Approved Person under FSMA 2000 (inactive)
Authorised by the Guernsey Financial Services Commission (inactive)

CAREER HISTORY

2007 to Present	Freelance Business Advisor and Consultant
Current activities	1. Finance & Operations Director, Neocol UK Limited (part-time) 2. Consultant, Learning Dynamics Limited (part-time) 3. Associate, Keypath Group Limited (part-time)

Neocol UK Limited (www.neocol.com) is a niche IT business process and services company which delivers Enterprise Content Management solutions to a blue-chip client base. I am responsible for the delivery of budgets, statutory and management accounts, performance information and KPIs, bank relationships, payroll and VAT, and generally for the provision of commercial and financial support to the senior management and the consulting team as required.

Learning Dynamics Limited (www.learningdynamics.co.uk) delivers business simulations designed to develop commercial awareness and improve financial skills and strategic leadership. Clients include IBM, Diageo and Grant Thornton. My role is to provide financial input into simulation development, to ensure the financial integrity of the models and to advise on the format and presentation of results.

Keypath Group Limited (www.keypathgroup.com) is a business and training consultancy which works with national and international companies in areas such as performance management, productivity enhancement and cost reduction, management systems, business strategy, HR management and business excellence. As an Associate I have worked on a number of assignments as part of multi-disciplinary teams.

2005 to 2007	Finance Director, Fletcher King Investment Management Plc, and Company Secretary, Fletcher King Plc
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Fletcher King Investment Management Plc is the property fund management division of Fletcher King Plc, the AIM-listed holding company for the Fletcher King Group, based in London's West End. The group offers a range of commercial property-related services to UK private and institutional clients and high net-worth individuals, including asset management, project management, investment broking, advisory services and asset valuations. The group also manages a number of FSA regulated and unregulated property funds and collective investment schemes.

Key responsibilities and achievements:

- * Head of Finance and Administration across the Group and Company Secretary for all Group companies.
- * All internal and external performance reporting including Board reporting, interim and annual reports to shareholders and all RICS, UKLA and FSA reporting.
- * Property fund reporting and distributions to investors.
- * Compliance Officer and MLRO; responsible for BSI quality control processes.
- * Managing relationships with bankers, auditors and professional advisers.
- * Administration of share option schemes.
- * Implementation of IFRS across the group.

2000 to 2004

Chief Executive Officer, Greenwoods Solicitors

Greenwoods is a law firm based in London, Milton Keynes and Bristol, operating in the field of defendant insurance litigation, with a particular focus on motor insurance, EL/PL and property/construction claims. The firm is a panel solicitor for the Norwich Union, the Motor Insurers' Bureau, Direct Line and a number of other insurance companies. Corporate clients include EDF, National Grid, Sainsbury's and IKEA.

Key responsibilities and achievements:

- * Responsible for all aspects of finance, administration, insurance, health and safety, HR and back office functions.
- * Pricing for new work and tenders, and contract negotiations with major clients for the provision of bulk legal services.
- * Working capital and cash flow management, budgeting, business planning, cost management and all internal and external reporting.
- * Managing relationships with the firm's professional advisers, and negotiation of banking and asset finance facilities.
- * Managing and developing the accounts, office and IT teams.
- * Law Society compliance and reporting and all client performance reporting.
- * IT strategy, implementation of new Marketing and HR systems. Authored the firm's DR plan.

1995 to 2000

Chief Financial Officer, REL Consultancy Group Limited

The REL Consultancy Group is an international management consultancy, specialising in the improvement of working capital and cash flow, via a focus on reducing inventory levels and receivables and reducing operating costs. The Group had twelve offices overseas, principally in Europe, the United States and Asia, with the head office in London.

Key responsibilities and achievements:

- * Responsible for all worldwide administrative and finance functions, including budgeting.
- * Contract reviews and commercial negotiations for major consultancy assignments.
- * Management of treasury and foreign exchange exposures.
- * Head of global project team implementing firm-wide intranet covering sales and marketing, operations, finance and human resources.
- * Project-managed the opening of REL's Singapore office.

1990 to 1995

Finance Director / Company Secretary, Blenheim Group Plc

The Blenheim Group was a marketing services organisation, specialising in trade exhibitions, conferences and publications, operating through an international office network across Europe and North America. It was an independent public company prior to its takeover by another plc.

Key responsibilities and achievements:

- * Implemented strong financial controls across a diverse group of companies.
- * Worked closely with local managers in reviews of the performance and profitability of exhibitions, conferences and trade publications.
- * Responsible for all financial and compliance reporting.
- * Treasury and tax management, cash forecasting, and the negotiation of bank facilities.
- * Presentations and roadshows to investors and analysts.

1982 to 1990

Price Waterhouse (articles through to Audit Manager)

- * Following qualification, worked on audits, corporate finance projects, investigations, acquisition reviews, Stock Exchange documents and prospectuses, and business plans.
- * Presented a number of client seminars.
- * Seconded to plc client to run Treasury function.